



JFF – Institut für  
Medienpädagogik

## Worksheet – total commerce

Today, Monica Moderato, the host of “Talk, Talk, Talk” addresses the topic social networks and messengers. For discussing such a complex subject she has invited Walter Webber, Maria Mobila and Carla Commercial.

Task for the Talk show “Talk, Talk, Talk”: Who has got which point of view? Describe the opinions of the different talk show guests in your own words.

Walter Webber / expert on social web

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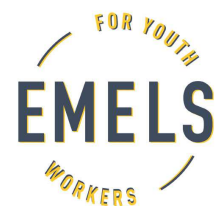
Maria Mobila / social web user

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Carla Commercial / leader of a big supermarket chain

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### Did you know?

The most favourite social networks and messengers are commercial services. Commercial means intending to make profit. This means that a commercial company has to and wants to earn money by offering a service. Services like Facebook and YouTube can be used without paying money for it. Thus, they have to earn money in a different way. Often, they offer other companies to show advertisements within in their offered service.

