

HATE SPEECH ON LINE AND INTERCULTURAL DIALOGUE



Organising institution:

Centro Zaffiria

Country:

Italy

Hashtags (key words):

#hatespeechonline, #trainingmaterials, #stereotypes

Main topic/Theme:

Hate Speech and Intercultural Dialogue

Media Literacy Competencies/Aims/Expected outcome (individual and social impact, challenges, risks):

Aims:

- to understand the subject of hate speech online
- to support activism against hate speech online

Competencies:

- to manage tools to analyse and understand the hate speech phenomenon
- to manage creative media tasks with youngsters

Expected outcomes:

- Training module materials designed and evaluated by youth mediators and intercultural mediators with the aim to have usable materials for youth and intercultural centres.
- Finding links between the real life of teenagers and youth and the phenomenon of hate speech to support empathy, consciousness and activism

General Pedagogic Objectives:

To train youth and intercultural mediators in hate speech online and media education approach

Participants – age:

In the training and designing of materials: Educators and intercultural mediators from 23 to 45 years old

In the testing of the materials: secondary school students

Participants – number:

Participants – entry competencies/skills:

Little or no media education competencies but very interested on the subject and on the approach

Methods/Type of activities:

Groupwork ; Games to work on stereotypes and racism; Powerpoint presentations of: examples of functionalities of the social media and hate speech online; Presentation of Luigi Alfieris (University of Urbino) lecture on hate and it's necessity for the communities; Common design of activities to be tested in schools; Analysis of learning situations; Feedback and discussion for the final publication

Description – step by step:

Step 1: 2 days seminar. Work in mixed groups: media educators, experts on hate speech, intercultural and youth mediators. Tasks: Analysis of the phenomenon „Hate Speech” and the common design of activities to support counter narratives and face the subject.

Step 2: Testing of the designed activities with youngsters in secondary schools and analysis of all working phases.

Step 3: Sharing of notes and comments with the group of educators and intercultural mediators and the production and publishing of a book with the all experiences.

Resources

The initial Seminar took place in Bellaria Igea Marina in September 2016 and had a duration of 2 days. Participants were media educators, experts on hate speech, intercultural and youth mediators. The testing of the designed materials took place in secondary Schools, each workshop had a duration of 16hrs with the participation of students, teachers and an external media educator. The project as a whole had a duration of 1 school year.

Equipments:

Classrooms were already equipped with an interactive whiteboard, internet, beamer and computers.

Materials:

incentives chosen by the operator, such as videos, documentaries, hate speech taken from social media, academic re-searches, infographics.

Evaluation:

1. questionnaire for the evaluation of the impact of the workshop in the sensibilization of students on the topics linked with hate speech
2. open evaluation with a question used by teachers to collect feedback from youngsters

Hints for the facilitator

It is important to pay attention to involve and engage the own group of youngsters: it's not possible to teach something directly and only with a passive attitude.

The facilitator needs to be able to design activities to really passionate youngsters.

How? Knowing how youngsters use media and proposing new creative practices inspired by contemporary art or science for example.

Further indormation and links:

<http://www.zaffiria.it/wp/wp-content/uploads/2016/09/MediaEducation-quaderno2018.pdf>

<http://www.zaffiria.it/wp/wp-content/uploads/2018/03/combating-hate-speech-with-young-people.pdf>

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