

Parents and children

The evening for parents invites parents and their children to start a dialogue together. It offers information about online activities of teenagers and the related challenges. Subjects as adoption of media, utilization intensity and consumer protection issues are addressed with focus on acting with respect to values. A central aspect is to give the participants sufficient opportunities for exchanging views. This concept is recommended for adolescents from 12 to 16 years.

1 evening

Topic: values and internet, adoption of media, utilisation intensity, consumer education

Time needed: 120 minutes

Material: power point presentation, background information for input, , video clips, conversation stimuli

Media: Laptop, projector, speakers, 4 colour cards per person (pink, yellow, orange, green), internet access (YouTube, mindmeister.com), 300 € play money per 2 person team

Unit	Schedule	Material	Time needed	Exact time
Presentation and conditions (slide 1)	At the beginning the participants are welcomed and the general conditions of the evening are explained. Tip: It is recommended to indicate that there should be a relaxed atmosphere for dialogues and questions/comments are welcome any time.	Expert: PowerPoint presentation, laptop	5 min	
Introduction (slide 2)	As an introduction the advertisement video (Emma, Le Trèfle) is shown. Then, it is enlarged upon the subject media education within the family.	Expert: PowerPoint presentation, laptop	5 min	
Atmospheric picture (slide 3 – 5)	At the positioning game, adults and teenagers position themselves to three different topics by holding up colour paper cards. After every issue the participants have got the opportunity to explain their opinion. Discussions by the participants are very welcome. Tip: The parents' statements should not be graded, as to support a relaxed atmosphere for the dialogue. A discussion among parents is desirable, criticism from the expert's part not so much.	Expert: PowerPoint presentation, laptop Guests: 4 colour cards (pink, yellow, orange, green)	10 min	
Adopton of media (slide 6)	Together, parents and teenagers think about why they use certain media and contents and also why others do not use them. The ideas are written down in a mind map. Afterwards, missing aspects are added. Tip: There are different possibilities to gather results as a mind map. A simple online tool, for example mindmeister.com, is very well suited for creating a mind map. The findings can be collected on moderation cards or on a white board etc. as well.	Expert: PowerPoint presentation, laptop, mindmeister.com or moderation cards etc.	15 min	

Unit	Schedule	Material	Time needed	Exact time
Input values (slide 7)	The participants are informed about the relationship of values and online media.	Expert: PowerPoint presentation, laptop	5 min	
Auction of values (slide 8)	<p>The participants can now purchase values at an auction that are very important in respect to their activities online. Every team consisting of 2 persons is handed out 300 € play money for that. The game master holds up one quality after another. If one value-card is purchased (or not), the next one is presented directly afterwards. The bidders do not know the offer beforehand, so they have to decide spontaneously if they want to purchase the quality and how much they want to spend on it. At best it becomes a very vividly auction. When all qualities are purchased at the auction, the participants are allowed to explain how they felt during the auction and why they purchased their quality(/ies).</p> <p>Tip 1: Parents and their children should preferably play in separate teams to better guarantee a relaxed atmosphere during the game.</p> <p>Tip 2: The game master's commitment is a crucial factor for the intensity of the game. The more vivid the participants are betting, the better.</p> <p>Tip 3: The number of values can be modified by the game master during the auction. If the auction lasts for too long and / or if the bidders' motivation decreases, the game should come to an end.</p>	<p>Expert: PowerPoint presentation, laptop, value cards, HAMMER or similar for the auction</p> <p>Guests: 300 € play money per team (2 persons)</p>	15 min	
Input online communication (slides are not in present.)	The participants now receive information about which accesses teenagers and adults currently used to go online and what mobile apps are relevant at present.	Expert: PowerPoint presentation, laptop	5 min	

Unit	Schedule	Material	Time needed	Exact time
Small groups (slide 11)	<p>The participants part into small groups of four persons (teenagers and adults mixed, parents and their children separated from each other at best).</p> <p>Every group is handed out identical key questions. At the beginning they all listen to a radio play together. Then, every group has got 15 minutes time to exchange views.</p> <p>Now the different groups have got the opportunity to talk in front of everyone about the central aspects of their discussion and if necessary exchange their views once again (about 10 minutes).</p> <p>Tip: During this period it is important to pay attention to adults and teenagers getting started a conversation. Adults especially tend to talk about and not to teenagers.</p>	<p>Expert:</p> <p>PowerPoint presentation, laptop, radio play, speakers</p> <p>Guests:</p> <p>conversation stimuli for small groups</p>	30 min	
Input utilisation intensity and commercial structures (slides 13 – 15)	<p>The participants now receive solid information about challenges of a HOHEN utilisation intensity of the mentioned online providers. Furthermore, they get background information about commercial structuring of online providers.</p>	<p>Expert:</p> <p>PowerPoint presentation, laptop, speakers, video clip</p>	15 min	
Tips for families (slide 16)	<p>In the end, the participants get four tips which they are to follow within in their families</p>	<p>Expert:</p> <p>PowerPoint presentation, laptop</p>	5 min	
Questions and discussion	<p>If the participants still have any questions, they can ask them now. Furthermore, they can also bring up all aspects they also want to discuss.</p>		10 min	